ClickZ SPECIFICS | Online Video ADVERTISING

July 19, 2007
Hilton New York
New York, NY

Registration Department
Phone: (203)295-0050
Fax: (203)286-1010

Registration Form

	Through June 29	After June 29
☐ Forum Pass (July 19, 2007)	$395	$495

Please fill out form completely and mail or fax with payment to the address below.

YOUR INFORMATION

First Name: _____

Last Name: _____

Corporate Title: _____

Company Name: _____

Street Address: _____

City: _____ State/Prov: _____

Zip/Postal Code: _____ Country: _____

E-mail Address: _____

☐ Yes, I would like to receive information about Incisive Media events, products and offerings.

Tel: _____ Fax _____

Incisive Interactive Marketing LLC reserves the right to make changes to the events program. Unforeseen circumstances may result in the substitution of a presentation, topic or speaker. You consent to the Incisive Interactive Marketing LLC recording and/or photographing the event and using such itms, including your likeness, in future promotions. Incisive Interactive Marketing LLC reserves the right to reject or rescind any registration and return any fees accordingly. Registrant assumes all risks incidental to participationin all event activities, including loss or damage to property. Incisive Interactive Marketing LLC's total liability shall be limited to the amount of fees received, if any from a particular registrant.

PAYMENT INFORMATION

Card Holder's Name: _____

Credit Card Type: _____

Credit Card Number: _____

Month/Year card expires: _____

Other: _____

NOTE: REGISTRATION FORM AND PAYMENT MUST BE RECEIVED TOGETHER BY July 13, 2007 TO BE PROCESSED .

If your payment is not received by July 13, 2007 you will need to register at the event.

Cancellations and Substitutions

If you must cancel for any reason, notify our registration department in writing by fax (203)286-1010 or email registration@incisivemedia.com by June 19, 2007. Your registration will be refunded less a $100.00 processing fee. Cancellations after June 19, 2007 are non-refundable. You may transfer your registration to another person at anytime by providing written authorization.

Mail your completed registration form with payment to (checks payable to Incisive Interacive Marketing LLC):
Incisive Interactive Marketing LLC, Attn: Accounts Receivable, 270 Lafayette St., Suite 700, New York, NY. 10012

QUESTIONAIRE

1. What is your company's primary business activity? (check one only)
a. Advertising agency
b. Affiliate
c. Automotive
d. Banking / Finance / Insurance
e. Consulting
f. Education / Training
g. Entertainment
h. Events organiser
i. Government
j. Healthcare
k. Library
l. Manufacturing
m. Marketing / Interactive / SEM agency
n. Media owner
o. Professional services e.g. legal
p. Public relations
q. Real Estate
r. Retail
s. Search Engine
t. Technology / IT provider
u. Trade association
v. Travel / Transportation
w. Utility / Telco / ISP
x. No company affiliation
y. Other (please specify)

2. What is your primary job function? (check one only)
a. Corporate management / business owner
b. eCommerce
c. Marketing
d. Sales
e. IT
f. Account management
g. Web design
h. Finance
i. Journalist
j. Analyst
k. Librarian / Information manager
l. Academic
m. Research
n. Other (please specify)

3. How many people are employed at your company? (check one only)
a. 10,000 +
b. 5,000 - 9,999
c. 1,000 - 4,999
d. 100 - 999
e. 50-99
f. 25-49
g. Fewer than 25

4. What is your annual online advertising and marketing budget? (check one only)
a. We don't have a budget
b. $0- $100,000
c. $100,001- $250,000
d. $250,001- $500,000
e. $500,001- $1,000,000
f. $1,000,001- $2,000,000
g. $2,000,001+

5. What is your role in your organization's purchase of goods and services? (check one only)
a. Approve
b. Specify
c. Recommend
d. Research
e. I have no involvement in purchasing decisions

6. How did you hear about us?
a. Attended a previous event
b. Brochure/Direct Mail
c. Email Newsletter
d. Magazine Advertisement
e. Word of Mouth
f. Website Advertisement
g. Other_____